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**THE 2014 LIST OF CANDIDATES FOR THE JOHNNY UNITAS
GOLDEN ARM AWARD® CUT TO 10**

BALTIMORE, MD (10/15/14) --- The initial Top 27 Watch List for The Johnny Unitas Golden Arm Award® in 2014 has been reduced to 10 of the country's top college quarterbacks. Remaining candidates for the prestigious annual award – named after the man many refer to as the greatest quarterback ever to play the game of football – are:

- Shane Carden, East Carolina
- Rakeem Cato, Marshall
- Connor Cook, Michigan State
- Connor Halliday, Washington State
- Brett Hundley, UCLA
- Cody Kessler, USC
- Marcus Mariota, Oregon
- Bryce Petty, Baylor
- Dak Prescott, Mississippi State
- Bo Wallace, Ole Miss

The Golden Arm Award is presented by the Johnny Unitas Golden Arm Educational Foundation, Inc. and Transamerica. The award has been presented at the end of each season since 1987 to the nation's top college quarterback, based on his accomplishments both on and off the field.

“The Johnny Unitas Golden Arm Award® considers character, citizenship, integrity, leadership, and honor – characteristics that were displayed by my father and are highly valued by Transamerica– to be every bit as important as the quarterback's completion rate or number of touchdowns scored,” says John C. Uinitas, Jr., President of the Johnny Unitas Golden Arm Educational Foundation, Inc.

This season, the Johnny Unitas Golden Arm Educational Foundation, Inc. has again teamed with longtime partner **Transamerica**, as well as **120 Sports**, a first-of-its-kind live-streaming digital sports video programming network, in promoting this prestigious honor. As the media partner, the goal at **120 Sports** will be to tell the stories that surround the selection of candidates,

profiling their football career and community involvement as a member of their football program. We are very excited about this partnership.

In 2014, The Johnny Unitas Golden Arm Award® will be presented at a ceremony on Friday, December 12, in Baltimore, MD. For the 2014 Golden Arm Award ceremony, The Johnny Unitas Golden Arm Educational Foundation, Inc. and Transamerica are happy to be returning to The Embassy Suites Baltimore Inner Harbor & Grand Historic Venue.

Proceeds from the event help support the Johnny Unitas Golden Arm Educational Foundation, Inc. The Foundation provides financial assistance to underprivileged and deserving young scholar-athletes throughout Maryland and Kentucky.

The namesake of the Golden Arm Award has a storied history. Johnny Unitas was an 18-year veteran of the NFL, who played his collegiate career at the University of Louisville before joining the Baltimore Colts in 1958. His career passing figures include 2,830 pass completions for 40,239 yards, 290 touchdowns and throwing a touchdown pass in 47 consecutive games.

Unitas was inducted into Pro Football's Hall of Fame in 1979. The Hall of Fame, in commemorations of the NFL's 25th, 50th, and 75th anniversaries selected Unitas as the top quarterback of all-time. In turn-of-the-century listings, he was named to Sports Illustrated's list of top 10 athletes, Time Magazine's list of 10 most influential athletes, and ESPN's series on the 50 greatest athletes of the century

“Despite my Dad’s outstanding accomplishments, he never forgot his humble beginnings and that won him a permanent place in the hearts of everyone who ever knew him,” says Unitas, Jr. “Giving life to his commitment to ‘give back,’ the Johnny Unitas Golden Arm Educational Foundation, Inc. was established to promote football on all levels by providing financial aid to deserving young athletes.”

In addition to Transamerica, sponsors of the Golden Arm Award include: Andretti Sports Marketing, Athlon Sports, 120 Sports, The Babe Ruth and Sports Legends Museum, Baltimore Sun Media Group, Bloomberg Television, Century Engineering, Coach for America, Comcast, Dunbar Armored and Dunbar Cybersecurity, The Embassy Suites Baltimore Inner Harbor & Grand Historic Venue, Haddock Investments, HMS Insurance Associates, Inc., Metropolis Funding, PSAV, Panini, TRAY, The Scott Garceau Show, MedStar Union Memorial Sports Medicine, VPC Inc., Weiss PR, Woodberry Kitchen, Wilson Sporting Goods, and ZBest Executive & Global Transportation Services.

To learn more about The Johnny Unitas Golden Arm Award®, visit:

http://www.transamerica.com/about_us/johnny_unitas_golden_arm_award.asp

<http://www.goldenarmfoundation.com/>

Join the conversation on Twitter at #GoldenArmAward. Enter your pick to win The 2014 Johnny Unitas Golden Arm Award, for great prizes and a chance to win a trip to Baltimore to see the 2014 Award Presentation, see link below.

Contest Link: <http://a.pgtb.me/6TkGGg>